



lifeofpai.com
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experience

Box — Product Designer

NOV 2016 TO JUNE 2019

Focused on the core product, the WebApp. Led design of new sharing and preview experiences from ideation to launch. Led design for cross-team initiatives of metadata and search. Oversaw user research practices and education for product team.

Independent — Freelance Designer

JULY 2015 TO OCT 2016

Launched an Android app to promote civic engagement for a nonprofit. Designed and developed fully responsive websites while traveling abroad. Oversaw brand identity and product strategy.

Vertigo — UX Designer

JUNE 2014 TO NOV 2015

Led design for Red Bull on Xbox and NCAA March Madness Live on Windows. Developed and designed for GoPro's first smart TV app.

education

University of California, Berkeley

MAY 2014

B.A. Cognitive Science
Concentration in Human-Centered Design

skills

End-to-end Product Design	Storyboarding	Sketch
UX/UI Design	Wireframing	Principle
Visual Design	Task Flows	Illustrator
User Research & Testing	Prototyping	HTML/CSS
Interaction Design	Animation	Javascript